

Thursday, October 24, 2019 (Day 1) “International Symposium on Innovation and Entrepreneurship”	
08:00 - 08:30	Welcome Coffee
08:30 - 10:00	<p>Conference Opening</p> <ul style="list-style-type: none"> – Dr. Jiang Wei Dean, School of Management, Zhejiang University – Dr. Michael Condry President, IEEE Technology and Engineering Management Society - Dr. Can Huang Deputy Director, National Institute for Innovation Management, Zhejiang University <p>Keynote –Dr. Jiang Wei Dean, School of Management, Zhejiang University</p> <p>Keynote – Stephen Ibaraki Founding General Manager, REDDS Capital</p> <p>Keynote – Dr. Rongping Mu CPC secretary-general of Institutes of Science and Development</p>
10:00- 10:30	Coffee break
10:30- 11:30	<p>Keynote – Dr. Xielin Liu Professor and Director, University of Chinese Academy of Sciences</p> <p>Keynote – Dr. Yuan Li Dean of the School of Economics & Management, Tongi University</p>
11:30- 12:00	<p>Summit Dialogue</p> <ul style="list-style-type: none"> ● Dr. Can Huang (Moderator) Deputy Director, National Institute for Innovation Management, Zhejiang University ● Stephen Ibaraki Founding General Manager, REDDS Capital ● Dr. Yuan Li Dean of the School of Economics & Management, Tongi University ● Dr. Rongping Mu CPC secretary-general of Institutes of Science and Development ● Dr. Xielin Liu Professor and Director, University of Chinese Academy of Sciences

12:00-14:00	Lunch				
14:00-15:45	Paper Presentation Session 1	Paper Presentation Session 2	Paper Presentation Session 3	Paper Presentation Session 4	Paper Presentation Session 5
15:45-16:00	Coffee break				
16:00-17:45	Paper Presentation Session 6	Paper Presentation Session 7	Paper Presentation Session 8	Paper Presentation Session 9	Paper Presentation Session 10
18:30	Conference Reception				

Paper Presentation Sessions detailed schedule

Time: 14:00-15:45

Entrepreneurship	
<i>Paper session 1</i>	Session Chair: Iris Xiaohong Quan Room: 302, Management Building
1570564000	5G, Dynamic Capabilities and Business Models Innovation in Healthcare industry
1570547227	Analysis on Electric Vehicles Business Models in Hangzhou: Based on Morphological Box Analysis
1570559177	Ideas and opportunities: Impact of technology knowledge through entrepreneurial alertness
1570574386	Entrepreneurship Education in Nigerian Universities and Its Influence on Graduate Entrepreneurial Intention
1570576255	Entrepreneurial Orientation in Organizational Culture of Small Enterprise
Organizational Issues	
<i>Paper session 2</i>	Session Chair: Xielin Liu Room: 402, Management Building
1570571238	Relationship Between Proactive Personality and Employee Well-Being: Mediating Effect of Psychological Capital
1570587026	Outstanding and Ordinary Scientists' Co-Authorship Networks in the Early Career Phase
1570589896	Empirical Study on the Relationship Between Subjective Well-being of Employees and Social Performance in Social Enterprises
1570585398	Quality Dimensions in Health Care Units in Selected States of India: An Exploratory Study Using SERVQUAL

Innovation Management		
<i>Paper session 3</i>	Session Chair: Rongping Mu	Room: 702, Management Building
1570563514	New Efficiency: Introducing Social Assistive Robots in Social Eldercare Organizations	
1570563852	Assessing the Value of China's Patented Innovations	
1570544873	Current Situation, Problems and Solutions of Colleges' Talents Cultivation Scheme Reform under the policy of "Emerging Engineering Education"	
1570567597	Presenting an Iterative Innovation Framework Perceived for Resource-Constrained Society	

Technology Management		
<i>Paper session 4</i>	Session Chair: Yuan Li	Room: 1102, Management Building
1570581001	Cost Reduction First or Innovation First? Latecomer Firms' Technology Catching-up Strategy Selection	
1570584293	Knowledge Stock, Competition Orientation and Latecomer Firms' Attention to Emerging Technologies	
1570585984	Research on the Influencing Factors of Leading Technology Diffusion Based on Technology Acceptance Model	
1570586711	Technology Complementarity and Collaborative Innovation: The Moderating Effects of IT Adoption	
1570586795	R&D Partner Type, Product Life-cycle, and Innovation Performance of High-technology Ventures	

Innovation Management		
<i>Paper session 5</i>	Session Chair: Gang Zheng	Room: 1202, Management Building
1570586658	Innovation Ecosystem Resource Complementary and Expansion- a Comparative Case Study	
1570574041	Innovation Ecosystems for Sustainability Transition: From Policy Intervention to Stakeholder Coalition	
1570572581	Communication and Trust as Facilitators for Collaborative Innovation Development in Virtual Teams	
1570587083	Contextual Factors Affecting Decisions About Intellectual Property Licensing Provisions in Collaboration Agreements for Open Innovation Projects of Complex Technological Organizations	
1570586460	Exploration of Scientific and Technological Innovation Path of Enterprises in China	

Time: 16:00-17:45

Entrepreneurship		
<i>Paper session 6</i>	Session Chair: Kaihua Chen	Room: 302, Management Building
1570586419	Facebook Live Marketing and Entrepreneurship: Women Empowerment of Bangladesh	

- 1570586436 Young Entrepreneurs' Attitudes Towards the Social Media Marketing: An Empirical Study on Developing Nation
- 1570586720 Gender Diversity and Entrepreneurship
- 1570586910 Comparison of Entrepreneurial Activities of 31 Provincial Regions in China-- Clustering Analysis of Multi-Indicator Cross-Section Data
- 1570587960 Knowledge Spillovers, Entrepreneurial Ecosystems and Technological Innovation: Multiple Case Study on High-Tech Start-ups

Organizational Issues

Paper session 7

Session Chair: Chunguang Bai

Room: 402, Management Building

- 1570572488 Circular Economy: Challenges and Potentials for the Manufacturing Industry by Digital Transformation
- 1570572499 Corporate Political Strategy and Performance Fluctuations in a Transitional Economy --Empirical Evidence from Chinese Listed Companies
- 1570572500 The Effect of Political Connection's Break-up on Corporate Market and Non-Market Actions--Based on China's "Anti-Corruption Storm"
- 1570575704 Organizational Flexibility from the Perspective of the Creation of Cooperation Networks in Family Businesses

Innovation Management

Paper session 8

Session Chair: Dong Wu

Room: 702, Management Building

- 1570587174 Strategic Orientation and Innovation Ecosystem Structure
- 1570578268 The Role of Information Technology to Build Capabilities in Inclusive Businesses: A Case Study in the Cosmetic Industry
- 1570578876 Practices of Innovation Management Enabling Technology Adoption and Diffusion at the Grassroots
- 1570586602 Do Tax Incentives Lead to Firm Innovation? an Empirical Study on China's Tax Incentive Schemes
- 1570586903 How Could Firms Lay Out Knowledge Base to Promote Innovation?

Emerging Technologies

Paper session 9

Session Chair: Chun Sing Lai

Room: 1102, Management Building

- 1570560137 Research on Magnetic Sensitive Layer-Counting Technique for Penetration Fuze
- 1570574391 Design and Prospect of New Splicing Heterogeneous Chips
- 1570586324 Effect of a Combination of a H₂O₂ Fluid and Permethrin by Use of a Fogger-Technique Against Permethrin Resistant and Non-Resistant Bed Bugs (*Cimex Lectularius*)
- 1570588467 Blockchain-Based Open Network in Technology Intermediation
- 1570592829 Technology Development and Applying Scenary of UAV: A Patentometric Survey

Recent advances in innovation management concepts and practices

Paper session 10

Session Chair: Oliver Yu

Room: 1202, Management Building

- 1570589831 Developing Innovative Culture for the 21st Century Organizations: Outline of a People-Centered and Value-Focused Approach
- 1570561848 Artificial Intelligence for Innovation Readiness Assessment
- 1570590863 System Association Methods for Patent Enhancements

1570590182

The Multi-Actor Multi-Criteria Analysis (MAMCA) as a Tool to Evaluate Shaanxi Renewable Energy Projects

Friday – October 25, 2019 (Day 2) “The 4th Industrial Revolution; Life and Enterprise of the Future”	
08:00 - 08:30	Welcome Coffee
08:30 -10:30	<p>Industry Forum Opening – Andy Chen President-elect, IEEE Technology and Engineering Management Society</p> <p>Keynote - Stephen Ibaraki Founding General Partner, REDDS Capital</p> <p>Keynote - Dr. Weiru Chen Professor of Strategy at Alibaba Business School</p> <p>Keynote – Toufi Saliba CEO, PrivacyShell</p> <p>Keynote – Satoshi Yokoyama Deputy Director, Japan Science and Technology Agency (JST)</p>
10:00-10:30	Coffee break
10:30-12:00	<p>Keynote – Paul Lee Co-founder, Mind AI</p> <p>Keynote – Neil Sahota Emerging Tech Principle, TECHNOSSUS.</p> <p>Keynote - Lang, Chunhui Partner, Sinovation Ventures. Sinovation Ventures</p> <p>Keynote – Yi, Fang Founder & CEO, GETUI</p>
12:00-13:00	Lunch
13:00-14:30	<p>AI and Blockchain Decentralized impact in the 4th Industrial Revolution</p> <ul style="list-style-type: none"> ● Toufi Saliba (Moderator) CEO, PrivacyShell ● Ken Huang CEO of Cyber Security OT and Chief Scientist of NUC Chain ● Jihong Sanderson Chairwoman, Reward Capital Management ● Xiaosheng Tan Founder & CEO, Beijing Genius Cyber Tech Co. Ltd. ● Wei Li Founder, Hangzhou Qulian Technology Co., Ltd

14:30-16:00	<p>Innovation oriented entrepreneurship in all progressive developing economies during the 4th Industrial Revolution</p> <ul style="list-style-type: none"> ● Eliezer Manor* (Moderator) Founder and CEO, Shirat Enterprise ● Lang, Chunhui Partner, Sinovation Ventures. Sinovation VenturesI ● Louie Liu Founder and CEO, Casa Miel ● Diana Kam Venture Partner, Decacorn Capital ● Yunfeng Bai CEO, Hangzhou Guangbo AI
16:00-16:30	Coffee break
16:30-18:00	<p>Disruptive Healthcare, Wellbeing, Humanity and Sustainability in the 4th industrial Revolution</p> <ul style="list-style-type: none"> ● Neil Sahota* (Moderator) Emerging Tech Principle, TECHNOSSUS. ● Alan Liu President, GH Energy ● Satoshi Yokoyama Deputy Director, Japan Science and Technology Agency (JST) ● Toshie Takahashi Professor in the School of Culture, Media and Society, Waseda University ● Dr. Chris Gwo Giun Lee Director, Bioinfotonics Research Center, National Cheng Kung University
18:30	Award Presentations followed by Conference Banquet

Saturday – October 26, 2019 (Day 3)

08:00 - 08:30	Welcome Coffee	
08:30 – 10:00	Workshop1. Developing innovative culture in an organization	Workshop2. Systematic Innovation: Some Breakthrough Concepts and Tools
10:00-10:30	Coffee break	
10:30-12:00	Workshop1. Developing innovative culture in an organization	Workshop2. Systematic Innovation: Some Breakthrough Concepts and Tools
12:30-13:00	Lunch	
13:00- 17:30	Afternoon tour: Future Sci-Tech City, Hangzhou Dream Village	